

New Bulk-Billed fertility service arrives in Robina, on the Gold Coast

Thursday 4 April, 2019 – Adora Fertility, Australia’s leading provider of low-cost fertility services, has today opened a new satellite clinic in Robina, on the Gold Coast, as an extension to the Adora Fertility clinic in Brisbane.

Located within the Primary Medical Centre Robina, all consultations can be conveniently held in Robina by a Fertility Specialist and Fertility Nurse. Patients will now only have to travel to Brisbane for key clinical procedures. This new clinic will provide Gold Coast, Northern New South Wales and the Northern Rivers couples with greater access to affordable and high-quality IVF services, closer to home.

Dr Paul Atkinson, National Medical Director of Adora Fertility, is excited for Robina to become a new hub for Adora Fertility.

“For many Australians, the cost of fertility treatment can be a major barrier to starting a family. A large number of patients from South-East Queensland and Northern NSW travel to our Brisbane clinic to access our low-cost fertility services.

“We are expanding our service to the Gold Coast to provide a more convenient location to help meet the growing demand for affordable high-quality fertility treatments in this area,” said Dr Atkinson.

Since opening its first clinic in 2014, Adora Fertility has helped more than 3,000 couples start a family. Every patient receives a personalised approach to treatment that aims to give them the best chance of creating a family.

“We do not subscribe to any simplified or standardised approach to IVF treatment as a way of reducing costs. Adora’s individualised approach to low-cost IVF treatment, backed by quality embryology labs, has helped make a high standard of fertility care more accessible,” added Dr Atkinson.

Adora Fertility Bulk Bills all Medicare eligible expenses such as consultations, blood tests, fertility tests, ultrasound scans and fertility procedures. Patients can typically expect out-of-pocket expenses under \$1,000 per cycle, and less for individuals with private health insurance.

The Primary Medical Centre Robina is conveniently located in the heart of the Robina Healthcare Precinct, near Robina Hospital.

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About Adora Fertility

Adora Fertility (previously known as Primary IVF) is a part of Healius Ltd, one of Australia’s leading healthcare companies. Dedicated to quality, affordable and accessible healthcare for all Australians, in 2014 Adora Fertility fundamentally changed the IVF landscape by making high-quality IVF services available to couples with almost all costs covered by Medicare, saving patients thousands of dollars compared to other IVF clinics. Since opening our first Fertility Clinic in Sydney in 2014, we have grown to operate in Melbourne, Brisbane and most recently in Perth. We have helped more than 3000 couples achieve the dream of having a baby, a true testament to the knowledge and experience of our team of fertility specialists and GP’s, fertility nurses and scientific staff. We have become Australia’s leading bulk-billed IVF provider and remain committed to delivering affordable fertility treatment to all eligible Australians.

About Healius Ltd

For over 30 years Healius has been one of Australia's leading listed healthcare companies with a commitment to supporting quality, affordable and accessible healthcare for all Australians. Through an expansive network of multi-disciplinary medical centres, pathology laboratories, diagnostic imaging centres and day hospitals, Healius provides world class facilities and support services to independent GPs, radiologists, IVF specialists and other healthcare professionals, enabling them to deliver quality care to patients in partnership with Healius' pathologists, nurses and other employees. Healius' 'medical home' model makes healthcare services easily accessible and cost efficient, while enabling the coordination and continuity of patient care.

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